

# BATTERY SAVER ICON DESIGN FOR ANDROID

# OVER VIEW

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Design a Battery Saver icon for existing Google Play application. We're not satisfied with the current design and is looking for better icon.

App URL :

<https://play.google.com/store/apps/details?id=apps.ignisa-merica.batterysaver>



# FORMAT

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- \* Create the Design on 1024\*1024 pixel canvas.
- \* The icon doesn't have to be rounded-square like iOS icon. Android Icon can be in various shape. but the canvas needs to be in 1024\*1024 pixel.
- \* Once chosen, the icon needs to be submitted in AI or PSD file, fully-scalable and customizable.

# QUALITY TARGET 1 : COMPETITOR

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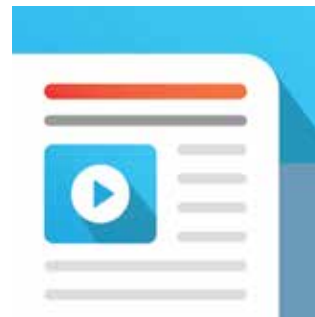
the icon needs to be better, or at least match in quality with below icons.



# QUALITY TARGET 2 : OUR COMPANY

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Below are examples of approved icons in the past



# DESIGN SPEC

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1) BATTERY Needs to be big enough



2) Don't go super flat. Don't go 3D too much. Ideal : Semi-flat.





# LOOK & FEEL - 1

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# LOOK & FEEL - 2

GET UP TO  
**2X-4X**  
BATTERY LIFE

WITH OUR

**BATTERY** ⚡  
**SAVER PRO**  
**AD-FREE**





# LOOK & FEEL - 1

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## OPTIMIZER

ONE-TAP AND SAVE POWER



## TRACKING

TIME FOR EACH FUNCTION



# DESIGN FREE & PRO Version

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- \* Submit a slightly modified version "PRO" as well.
- \* The word "PRO" can't be too big, too small.